



*Welcome to the 5th Annual Harvest Fest 2010!*

*Saturday, September 18th, 2010 from 11 a.m. – 7 p.m. at Snake River Landing*

On behalf of the 2010 Harvest Fest Committee, we'd like to invite you to be a part of our 5<sup>th</sup> annual fall celebration! We plan on tremendous attendance as the success of the event grows each year since **ADMISSION IS FREE**.

Our scheduled activities include:

- Pumpkin Carving
- Annual Community "Secret Ingredient" Cook-off
- Fall Collector's Classic Car Show
- Kids Free Hay Maze sponsored by Community Care and U-Pick Red Barn
- Live music brought to you by Snake River Landing
- Scarecrow Pavilion
- Craft Booths
- Archery Contest by Downwind Archery
- Food booths with fall foods
- Kids area with 20 booths of games & free prizes
- Free balloons for the first 2,500 kids sponsored by Norco
- Local farmers' produce for sale
- Fall pictures for the family
- Much, much more!!!

*This is just a small amount of the fun that will take place that day, and we are thrilled to have you be a part of it!*

The proceeds from the sale of vendor booths and sponsorships will be used for event costs such as signage, advertising, and local charity donations. Booth space is limited this year, so we invite you to reserve your spot now. The booths are 10 x 10, or 10 x 15 if needed, and the cost is \$100 for either size. We will be taking reservations until September 10th. Please return the attached forms with the \$100 booth fee to the address below.

If you have any questions, please feel free to email us at: [harvestfest@ida.net](mailto:harvestfest@ida.net) or give us a call at 208.528.7512. Hope you will join us in this fun fall event!

Sincerely,

Dixie Wise  
Founder

Phone: 208-528-7512  
Fax: 208-528-8169

[www.ifharvestfest.com](http://www.ifharvestfest.com)

800 Pescadero Place, IF, ID 83404  
Email: [harvestfest@ida.net](mailto:harvestfest@ida.net)



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## Sponsor Levels and Benefits Form

<p><b>Gold Sponsorship:</b> <b>\$2500</b></p>	<ul style="list-style-type: none"> <li>- Marque Stage sponsorship</li> <li>- Large logo on main stage banner</li> <li>- A spokesman on stage during main event to speak about your business to the community</li> <li>- Large logo on posters (1000), fliers (5000), in all ads IF Magazine, Post Register</li> <li>- On air plugs on KBear, KLCE, the Hawk &amp; Z103</li> <li>- On air interview on Hawk (country) / KLCE (classics)</li> <li>- Ad in Farm &amp; Ranch section in Post Register newspaper</li> <li>- Free Booth</li> <li>- Mention on TV Spot on Channel 3</li> <li>- Mention on large thank you ad after Harvest Fest</li> <li>- Opportunity to have your banner at the booth</li> </ul>
<p><b>Silver Sponsorship</b> <b>\$1000</b></p>	<ul style="list-style-type: none"> <li>- Medium logo on main stage banner</li> <li>- Logo on posters (1000), fliers (5000), in all ads in IF Magazine, Post Register</li> <li>- Free Booth</li> <li>- Mention on thank you ad after Harvest Fest</li> <li>- Opportunity to have your banner at the booth</li> </ul>
<p><b>Bronze Sponsorship</b> <b>\$500</b></p>	<ul style="list-style-type: none"> <li>- Game and activity booth Sponsorship. This sponsorship goes toward providing a game or activity booth to the community during the event. Examples include the Mr. potato Head, Cookie Decorating, Pumpkin Glow Contest, etc.</li> <li>- Mention on thank you ad after Harvest Fest</li> <li>- Opportunity to have your banner at the booth</li> </ul>



Saturday, September 18th, 2010  
Snake River Landing – Idaho Falls



## 2010 Sponsor Agreement Form

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Level (amount) of Sponsorship: \_\_\_\_\_

Additional Specifications: \_\_\_\_\_

\_\_\_\_\_

Participant hereby agrees to purchase sponsorship. I, the undersigned, understand that this contract is firm and non-cancelable. The full amount above will be required to hold this sponsorship. In the event the show is cancelled your money will be returned.

Signature of Responsible Party: \_\_\_\_\_

Harvest Fest Rep.: \_\_\_\_\_

Date: \_\_\_\_\_

*Remit To: Harvest Fest, 800 Pescadero Place, Idaho Falls, ID 83404. Deadline Friday, September 10<sup>th</sup>, 2010.*



Saturday, September 18th, 2010  
Snake River Landing – Idaho Falls



## Vendor Agreement

Company Name: \_\_\_\_\_

Items Sold: \_\_\_\_\_

(Specific name brands, descriptions, any corporate rules in selling your items?) \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Participant hereby agrees to purchase a vendor booth space for \$100.00. I understand that this contract is firm and non-cancelable. The full amount above will be required to hold this space. In the event the show is cancelled your money will be returned. Rental is for 10 x 10 space.

Signature of Responsible Party: \_\_\_\_\_

Harvest Fest Rep.: \_\_\_\_\_

Date: \_\_\_\_\_

Harvest Fest Rep / Office Use Only

Insurance Waiver received: yes  no

Remit To: Harvest Fest, 800 Pescadero Place, Idaho Falls, ID 83404. Deadline Friday, September 10<sup>th</sup>, 2010.



Saturday, September 18th, 2010  
Snake River Landing – Idaho Falls



## Vendor Questionnaire on Power Needs

Power at Harvest Fest is available but very limited. Bringing your own power source is encouraged; however, we can assist you if that is not an option for a fee of \$25 per booth depending on your electrical needs. If more than 110 V required, additional fees will be levied. Please fill out the questionnaire if you need to tap into a power source for the event.

Voltage Required:

110V       Other (please specify): \_\_\_\_\_

What will you be using that needs power?

- Kitchen Equipment (Cotton candy machine, oven, blender, etc.)
- Lights
- Machinery
- Other \_\_\_\_\_

Any additional power-related concerns: \_\_\_\_\_

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# HARVEST FEST 2010 – SHOW TERMS AND CONDITIONS

*Please read in full before signing out contact and submitting payment*

1. Harvest Fest is to be held at Snake River Landing, Idaho Falls, Idaho, on Saturday, September 18th, 2010 from 11 a.m. until 7 p.m. Harvest Fest is managed and operated by the Harvest Fest Committee, headed by Dixie Wise (herein called the Organizer).

2. **CONTRACT CONDITION:** The terms and conditions of these official regulations shall apply to any Exhibitor (wherein is called Exhibitor) to whom booth or stall space is rented. These terms and conditions have been determined for the protection and best interest of all Exhibitors. All points not covered are subject to the decision of the Organizer and shall be final.

3. **APPLICATION FOR EXHIBIT AREA:** Application by Exhibitors shall be made on the official application form. The Organizer reserves the right to accept or reject any application received. The individual, firm, or group named on the application shall be the sole occupant of the booth or stall space unless so stated on the application and approved by Organizer. Booth space shall be assigned by the Organizer, but reserved on a first signed basis. The Organizer reserves the right to re-arrange or relocate any exhibit for the general good of all Exhibitors.

4. **RENTAL:** The application for exhibit space must be signed by a duly authorized agent of the Exhibitor and accompanied by 100 percent of the total rental fee of \$100 by September 10th, 2010. Any payment made shall not be refundable if the Exhibitor cancels application for booth space after September 10th, 2010. Notice of cancellation must be received by the Organizer in writing. Exhibitors will not be allowed to enter the exhibition area until the rental fee has been paid in full. Verbal commitments will not be honored. It is the responsibility of the Exhibitor to obtain written permission for any deviation of these rules and regulations.

5. **USE OF SPACE RESTRICTIONS:** All displays, distribution of printed literature, sales and transactions of business of any nature whatsoever shall be made inside the space contracted. There will be a fine for misuse of this.

A. Exhibitors shall keep their booth space clean and orderly at all times and shall not engage in any activity which would unduly interfere with visitors or other Exhibitors or would be in violation of law regulations or ordinances. A representative of the Exhibitor shall be made visible at the booth at all times while Harvest Fest is open to the public.

B. Exhibitors shall take all necessary precautions for the safety of their personnel, other Exhibitors and all other persons upon the premises, and shall comply with all applicable provision of federal, state and municipal safety laws, building codes, and ordinances to prevent accidents or injuries.

C. Organizer stresses that it is a fall festival and decorating your booth space with straw, corn stalks, scarecrows, pumpkins and the like is encouraged.

D. Booth decorations must be flameproof and all hangings must clear the floor. Electrical wiring must conform with the

national Electric Code Safety Rules. City Fire Regulations must also be observed.

E. Noise making machines (i.e. radios, videos, public address systems, etc.) must be arranged so that any noise resulting from the demonstration will not annoy or disturb adjacent Exhibitors or Harvest Fest activities and programs.

## 6. BOOTH EXHIBIT REQUIREMENTS:

A. **Set Up -** Set up will be Saturday, September 18th, from 7 a.m. to 10: 30 a.m. Any Exhibitor failing to meet the 10am load in deadline agrees to pay a \$50 late fee. All exhibits must be ready for the public by 11 a.m. Vehicles for load in must be moved by 10 a.m. sharp or they will be towed. Harvest Fest and Organizers will not be responsible for any equipment or merchandise that is damaged, lost, or stolen.

B. **Tear Down -** Move out will take place at 7pm on Saturday after the event ends. Exhibitor agrees to pay a \$50 fine if booth/exhibit is taken down early unless advised by the Organizer.

7. **LIABILITY:** Statement of Policy - The Harvest Fest Committee, Organizers, Snake River Landing Development, L.L.C., and their staff members disclaim all liability for damages or losses caused to or by any Exhibitor by fire, water, flood, windstorm, utility failures, rodents, acts of vandalism, insurrection, civil disorder, strikes, criminal acts, or thefts. Harvest Fest will not be responsible for any failure of electric or other services. Exhibitors wishing to insure their goods must do so at their own expense. Exhibitors shall at all times protect, indemnify, save and keep harmless the Organizer, Harvest Fest, Snake River Landing, L.L.C. and it's agents, representatives or employees, against any and all loss, costs, damages, liability or expenses arising from or out of or by reason of any accident or other occurrence to anyone including the Exhibitor, its agents, employees or invitees which arises from or out of by reason or said Exhibitors occupancy and use of the exhibition premises or a part thereof or out of any act or omission of the Exhibitors, its agents, employees or invitee.

8. **THEFT AND LOSS:** The Harvest Fest Committee, Snake River Landing, L.L.C., and staff members will not be responsible for loss or damage of any equipment, animals, property or sales. We also cannot control every item each Exhibitor sells. Our interest is to keep each booth unique, some booths will sell similar items, and Harvest Fest is not liable in any way for this.

9. **ADMISSION:** Exhibits will be open to the public. No door fee will be charged. The Organizer reserves the right to refuse admission to any person(s) in the interest of the safety and welfare of said person(s) and the Exhibitors.

10. **CORRESPONDENCE:** All correspondence should be directed to: Harvest Fest, 800 Pescadero Place, IF, ID 83404. Or emailed to: harvestfest@ida.net. Phone: 208.528.7512.



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## 2010 Waiver of Liability

**A. STATEMENT OF POLICY:** The 2010 Harvest Fest Organizers, Snake River Landing, L.L.C., and their staff disclaim all liability for damages or losses caused to or by any Exhibitor by fire, water, flood, windstorm, utility failures, and rodents, acts of vandalism, insurrection, civil disorder, strikes, criminal acts or thefts. 2010 Harvest Fest Organizers and Snake River Landing, L.L.C. will not be responsible for any failure of electric or other services. Exhibitors wishing to insure their goods must do so at their own expense.

Exhibitors shall at all times protect, indemnify, safe and keep harmless the Organizer, Snake River Landing, L.L.C., and other property owners within Snake River Landing against any or all loss, costs, damages, liability or expenses arising from or out of by reason of any accident or other occurrence to anyone including the Exhibitor, its agents, employees, invitee which arises from or out of by reason of said Exhibitors occupancy and uses of the exhibition premises or a part hereof or out of any negligent act or omission of the Exhibitors, its agents, employees or invitees.

**B. THEFT OR LOSS:** 2010 Harvest Fest Organizers, Snake River Landing Development, L.L.C., and staff members will not be responsible for loss or damage of any equipment or property.

Company: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Responsible Party: \_\_\_\_\_

Harvest Fest Representative: \_\_\_\_\_